



**Press Release**  
For immediate release

Ivry sur Seine, April 3<sup>rd</sup> 2009

## **MGI Digital Graphic Technology**

wins the

### **«Best Product of the Year 2009»**

for the *JETvarnish*, the first digital inkjet spot UV coater

**MGI Digital Graphic Technology, IVRY sur Seine, FRANCE** - MGI Digital Graphic Technology, the multi-substrate (paper and plastic) digital press and finishing solution manufacturer, has received the "Best Product of the Year 2009" award given by the European Digital Press Association (EDP), for the new JETvarnish<sup>®</sup> digital inkjet spot UV coater.

EDP is a newly formed European association for the burgeoning digital print industry. It was established by seven of Europe's leading digital print magazines in October 2006 in Salzburg (Austria) and, between them and their recently incorporated publications, represents a readership of more than 1.000.000 professionals<sup>1</sup>.

This award was given during Grafitalia 2009, the International Print Show in Milan (Italy). Mr Victor ABERGEL, MGI's Executive Vice-President, accepted the EDP award in the category "Production Printer Finishing Device".

Less than one year after its first presentation at drupa 2008, the JETvarnish received its second award from an international and prestigious jury. The first award, "Oscar de l'Emballage/Packaging Award" was given in November 2008 during the Packaging Trade Show (Salon de l'Emballage) held in Paris. This confirms the warm welcome extended by the market to MGI's new digital spot UV coater.

- **JETvarnish**

MGI's revolutionary JETvarnish is the first digital spot UV coater, accommodating up to 52 x 74cm / 20 x 29" sheets and utilizing MGI's patented inkjet technology.

An integrated environmentally friendly UV lamp enables instant drying. Totally digital, the JETvarnish can handle runs from one to thousands with ease. The perfect complement to offset and digital presses, the

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<sup>1</sup> source : EDP



JETvarnish allows graphics professionals to offer premium services to customers without sacrificing productivity and profit margins.

Key advantages:

- can produce runs from one to thousands
- no plates, screens or messy cleanup in between jobs
- environmentally friendly design (reduces waste of raw materials and packaging, ozone and solvent free, "green" consumables)
- 100% variable data capable, enabling custom spot varnished prints with unique graphics, text, barcodes and many other options.
- drop-on-demand (piezo) technology allows for precise spot or flood coverage

This award come on-top of three other awards received by MGI during the last six months. Each last three products launched by this company had a received at least one prestigious award. This shows MGI's dedication to innovation and its ability to create successful solutions for its 3 markets: digital printing, finishing and on-demand photo books.

Reminder of the last awards:

- March 2009: "EDP Best Product of the Year 2009" (ITALY) for the **JETvarnish**
- March 2009: "DIMA Innovative Digital Product Award" (USA) for the **Meteor DP20**
- November 2008: "Oscar de l'Emballage 2008" (France) for the **JETvarnish**
- October 2008: "Must See 'ems!" GraphExpo, Chicago (USA) for the **Meteor DP60**

High definition product photos available on request

**About MGI Digital Graphic Technology**

Founded in 1982, MGI Digital Graphic Technology designs, manufactures and markets a full and innovative range of multi-substrate (paper and plastic) 4-color digital presses, as well as a complete line of versatile finishing solutions, including the revolutionary award-winning **JETvarnish® digital inkjet spot UV coater**

A key player in the global market, MGI has a portfolio comprised of several thousand customers in a wide range of sectors, including graphic industry professionals, Fortune 1000 companies, government agencies, plastic card manufacturers, silk screeners and photo labs.

MGI is a leader in the professional graphic equipment market and is registered on the Euronext Paris Alternext stock exchange (symbol: ALMDG). They received the prestigious OSEO ANVAR "Innovative Company" Label in 2007 in recognition of their expertise and innovation in the graphic & finishing industry.

For more information, please visit <http://www.mgi-fr.com> / <http://www.mgiusa.com>

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